Online Ticketing Industry

Online Bus Ticket Reservation



Domain: Online Bus Ticket reservation

With the increased usage of the Internet and web applications, we can see a lot of cyber-attacks happening and putting major systems to a halt. Same scenarios these days we notice in the Online Ticketing systems. Common cyber security problems in online ticketing systems include information disclosure of the customers, their KYCs, payment disclosure and cyber-attacks. These problems will directly or indirectly cause economic losses to these reservation systems.

Booking engines are flooded with attacks from bad bots. Rogue OTAs, competitors, and meta-search sites used sophisticated web robots to abuse the booking engines' business logic. Bot traffic slows the site down, more dissatisfied customers, increase in the response time and lost revenue. These bot slows the site's performance by 50-80% or more which leads to numerous complaints from customers that unable to book and instantly turns their eyes to competitors.

Prophaze cloud security platform offers protection from bots with Al-based Behaviour detection. The prospect under attack is onboarded for a pilot session for 10-14 days where Prophaze evaluates, understands, and successfully mitigates the bot attacks.